



Arab Board for Human Development in Jeddah (KSA)
& Regional Center for Consulting in Kuwait

Invite to participate in INTERNATIONAL CONFERENCE:

**"Global Innovations and Strategic Solutions
in Logistics Management"**

Which will be held in (**Radisson Blu Hotel,
Jeddah Corniche, Jeddah, KSA**)

3 days of knowledge

starting from (**21/01/2025**) to (**23/01/2025**)

Participant fees: (**1250 KD**)

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International Conference in Jeddah City (KSA):

Global Innovations and Strategic Solutions in Logistics Management

Conference Introduction

Welcome to the Global Innovations and Strategic Solutions in Logistics Management Conference, where industry leaders, innovators, and logistics experts from around the world gather to explore the latest advancements and strategic approaches in logistics and supply chain management. As global supply chains grow increasingly complex, the logistics industry faces unprecedented challenges and opportunities. This conference aims to address these dynamics by showcasing cutting-edge technologies, sustainable practices, and strategic solutions that are transforming logistics operations and enhancing supply chain resilience. Through keynote speeches, interactive sessions, and panel discussions, participants will gain valuable insights into critical areas such as automation, digital transformation, sustainable logistics, and risk management. This event is designed for professionals who are committed to staying ahead in a competitive industry and are eager to connect, collaborate, and shape the future of global logistics. Join us as we pave the way for more efficient, innovative, and sustainable logistics practices that can help businesses thrive in an interconnected world.

Conference Objectives

Explore Emerging Trends and Technologies:

Provide participants with in-depth knowledge of the latest advancements in logistics, including automation, artificial intelligence, blockchain, and IoT, to understand their impact on the future of supply chains.

Enhance Efficiency and Resilience:

Equip professionals with innovative strategies to improve operational efficiency, reduce costs, and build resilience in logistics operations, helping organizations navigate and thrive in volatile global markets.

Promote Sustainable Logistics Practices:

Highlight sustainable logistics solutions, including eco-friendly transportation, packaging, and resource management practices, to support environmental responsibility and meet global sustainability standards.

Foster Cross-Border Collaboration:

Encourage partnerships and collaborative efforts among logistics professionals, industry leaders, and stakeholders to address common challenges, share resources, and optimize global logistics networks.

Strengthen Risk Management and Crisis Preparedness:

Provide tools and strategies for identifying and mitigating risks, improving response to crises, and ensuring continuity in supply chains during disruptions.

Advance Digital Transformation in Logistics:

Promote the integration of digital tools and platforms, enabling seamless information flow, data analytics, and real-time decision-making to optimize logistics performance.

Develop Leadership and Strategic Thinking:

Inspire and train future leaders in logistics management with the skills needed for strategic planning, adaptability, and effective decision-making to drive innovation and resilience within their organizations.

Facilitate Networking and Knowledge Sharing:

Create a platform for industry professionals to network, share insights, and collaborate on challenges and opportunities in logistics, fostering a community of innovation and mutual growth.

By addressing these objectives, the conference aims to empower participants with the tools, insights, and connections needed to excel in a rapidly evolving logistics landscape.

Conference Target Audience

Senior Supply Chain Managers and Executives looking at thought leadership of their own supply chain as well as other delegates experienced and methods.

Supply Chain Staff helping to bring them up to speed with the latest thinking, frameworks, tools and implementation.

Marketing, customer service and manufacturing managers and directors who are seeking supply chain integration or who need to understand the impact of supply chain decisions upon their company's performance.

Those wanting to create Action within the supply chain to increase value and reduce cost.

Conference Speakers

Dr. Mohamed Mabrouk, American University in Cairo, Egypt

Specializing in supply chain innovation and logistics, Dr. Mabrouk's work focuses on risk management, sustainability, and optimizing logistics processes in both emerging and developed markets.

Dr. Fadwa Youssef, University of Jordan, Jordan

Dr. Youssef's work in logistics and supply chain management covers sustainability, risk management, and strategic planning, with a focus on the logistics sector in the MENA region.

Dr. Martin Christopher, Cranfield School of Management

Dr. Christopher is a prominent figure in logistics and supply chain management with a focus on agility, resilience, and risk management. His work provides practical solutions for logistics challenges in a volatile global market.

Dr. Nada Sanders, Northeastern University

Dr. Sanders is an expert in supply chain management with a focus on forecasting, sustainability, and the application of artificial intelligence in logistics. Her work highlights strategic solutions for optimizing supply chains in uncertain environments.

Dr. Saeed Al-Muharrami, Sultan Qaboos University, Oman

With a focus on strategic supply chain management and logistics efficiency, Dr. Al-Muharrami works on innovations that address regional supply chain disruptions and enhance operational efficiency.

Dr. Jan Fransoo, Tilburg University

Dr. Fransoo specializes in operations and logistics with a focus on last-mile delivery, sustainability, and supply chain digitization. His work addresses challenges and innovations in urban logistics and emerging market supply chains.

Conference Agenda

Day 1: Setting the Stage - The Future of Logistics

9:00 AM - 10:00 AM | Opening Keynote

Welcome Address

Opening remarks by leading industry figures on logistics challenges, global trends, and a vision for the future.

10:15 AM - 12:00 PM | Panel: Innovations in Global Logistics

Discussion on the latest logistics technologies, AI-driven automation, and digital connectivity in supply chains. Panelists will share insights on how to leverage these innovations to increase efficiency and competitiveness.

12:00 PM - 1:00 PM | Networking Lunch

1:00 PM - 3:00 PM | Workshop: Predictive Analytics for Supply Chains

Hands-on workshop on utilizing predictive analytics to forecast demand, manage inventory, and minimize risks in real time.

3:15 PM - 5:00 PM | Case Studies on Evolving Supply Chains

A session featuring real-world examples of logistics operations successfully adapting to new market demands.

Day 2: Leveraging Technology & Sustainability in Logistics

9:00 AM - 10:30 AM | Session: Digital Transformation in Logistics

Keynote on how digitalization is redefining logistics operations, including blockchain, Internet of Things (IoT), and cloud solutions for seamless information flow.

10:45 AM - 12:00 PM | Breakout: Sustainable Logistics Practices

Small group discussions focusing on eco-friendly transportation, packaging, emissions reduction, and sustainable warehousing solutions.

12:00 PM - 1:00 PM | Networking Lunch

1:00 PM - 3:00 PM | Panel: Data Security & Privacy in Logistics

Panelists will discuss cybersecurity best practices for logistics and supply chains, covering data protection, regulatory compliance, and risk mitigation.

3:15 PM - 5:00 PM | Workshop: Integrating AI for Smarter Logistics

Interactive session on using AI and machine learning to streamline operations, from routing and warehousing to inventory management.



Day 3: Strategic Planning & Collaboration for Global Efficiency

9:00 AM - 10:30 AM | Session: Strategic Planning for Resilient Supply Chains
Keynote on developing strategic frameworks that enhance resilience, agility, and responsiveness in global logistics.

10:45 AM - 12:00 PM | Roundtable: Building Collaborative Logistics Networks
Participants will join a facilitated discussion on creating cross-border partnerships to share resources, optimize routes, and meet international demands more effectively.

12:00 PM - 1:00 PM | Networking Lunch

1:00 PM - 3:00 PM | Breakout: Risk Management and Crisis Response
Focus on managing risk during disruptions, such as pandemics or trade conflicts, and building adaptive logistics systems.

3:15 PM - 4:30 PM | Closing Panel: The Future of Logistics Leadership
Industry experts discuss skills and mindsets needed for future logistics leaders, emphasizing adaptability, strategic thinking, and technology fluency.

4:30 PM - 5:00 PM | Closing Remarks & Next Steps
Final reflections, key takeaways, and an invitation for ongoing collaboration and networking.

